

Advertising with Surgery Today

Digital advertising spaces are available on Surgery Today journal web site.

Details

Available spaces: 10 banners

Duration: One year

*Advertisements will be displayed on the site at all times during the contract period.

Type of ads: Banner

Location of ads: Banner space at the bottom of the journal website

<https://www.surgerytoday.jp/>.

Price: 1,000,000 Japanese yen (per year)

Ad Specification: Size: Height: 100 pixels Width: 320 pixels

Format: jpeg or gif

Size: 30KB maximum

Link options: Single link (the top page of the advertiser's webpage)

Inquiries: Surgery Today Editorial Office

c/o Seekl (a part of Kyorinsha Co., Ltd.)

E-mail: surgtoday@seekl.jp

Advertisement Policy

Surgery Today accepts advertising and sponsorship in accordance with the following principles:

- The Journal maintains a clear separation between editorial content and advertising. Editorial decisions, including peer review, acceptance, and publication, are made independently and are not influenced by advertisers or sponsors.
- The publication of advertisements does not imply endorsement of any product, service, or claim by the Journal, its editors, publisher, or affiliated organizations.
- All advertisements must clearly and prominently identify the advertiser by name, trademark, or signature.
- Advertising must be factually accurate and must not be misleading.

- Advertising must be clearly distinguishable from editorial content in format and appearance and must not be designed to resemble editorial material.
- Advertisements must comply with applicable laws, regulations, and ethical standards governing advertising, particularly in the medical and healthcare fields.
- Advertisements must not include content that may disrupt public order or standards of decency.
- Advertisements must not include content that may result in defamation, invasion of privacy, damage to reputation or credit, or obstruction of business or personal rights.
- Advertisements must not use names, photographs, comments, trademarks, copyrighted works, or other protected materials without appropriate permission from the rights holder.
- All advertisements are subject to review and approval by the Editorial Board. The Journal reserves the right to reject, remove, or cancel any advertisement that does not comply with this Advertising Policy.

Refund Policy

Advertisement fee is non-refundable.

For further details, please contact Surgery Today Editorial Office surgtoday@seekl.jp